

art graphic design

direction

SUE CZARK

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Computer Experience

Adobe Illustrator
Adobe InDesign
Adobe Pagemaker
Adobe Photoshop
Macromedia Freehand
Macromedia Fireworks
Microsoft PowerPoint
Microsoft Word
QuarkXPress

Education

School of Visual Arts
New York, NY
Design and Personality
Instructed by Milton Glaser

Sacred Heart University
Fairfield, CT
Bachelor of Science
Graphic Design,
Cum Laude Honors,
Department of Art
Medal for Excellence,
Vice President Art Club

Portfolio/References

Available upon request.
Samples online at:
www.czarkerator.com

PROFESSIONAL EXPERIENCE

2006 – 2009

Underdog Partners LLC – Wilton, CT
+ Associate Creative Director, Design
+ Senior Art Director

Managed art directors, project workflow and vendors. Designed promotional and event materials: displays, banners, posters, easel cards, shelf-talkers, invitations, email blasts, ads, sell sheets. Corporate identities: logos, website assets, folders, binders, dvd packaging. Art direction of photographers and freelancers.

CLIENTS – General Cigar Company, Malibu-Kahlúa International, Pepperidge Farm

2004 – 2006

Marketing Drive Worldwide – Wilton, CT
+ Art Director

Designed promotional materials: event sets, sales kits, signage, hang-tags, circular ads, brochures, direct mail. Art direction of photographers, comp artists and illustrators.

CLIENTS – Unilever (health & beauty brands)

2001 – 2003

Hess Design – South Natick, MA
+ Senior Graphic Designer

Designed university viewbooks, posters, invitations, brochures, collateral, design standards, ads, illustrations, bicycle jerseys, t-shirts, websites. Managed clients and vendors.

CLIENTS – Allarus, Green Century Funds, Hunter College, Pan-Mass Challenge, Polaris Venture Partners, Sacred Heart University, Sally & Fitch, Softrax, Walnut Hill School

1996 – 1999

Brann Blau – Wilton, CT
+ Senior Art Director

Designed direct mail, direct response ads, collateral, web banner ads, website assets, personalized office signage for all company employees.

CLIENTS – IBM, Lotus, MCI, Northeast Utilities

1992 – 1995

The Q Design Group Ltd – Wilton, CT
+ Senior Graphic Designer

Designed magazines, brochures, annual reports, newsletters, communication materials. Provided illustrations for logos, icons, paper products, t-shirts. Managed clients and vendors. Prepared estimates. Art direction of photographers and illustrators.

CLIENTS – ACTMEDIA, Aquarion, Association Expositions & Services, Bristol Hospital, GE Capital, Greenwich Hospital, Long Island Sound Taskforce, People's Bank

1987 – 1991

Flagg, Brothers Inc – Darien, CT
+ Senior Graphic Designer/Studio Manager

Designed corporate magazines, annual reports, brochures, programs, posters, newsletters, invitations, trade show and event displays, logos and corporate identity materials. Trained and supervised studio staff and interns.

CLIENTS – Air Express International, Boehringer Ingelheim Corporation, IBM, NYNEX, Sotheby's International Realty, The Alcohol and Drug Abuse Council, United Way of Stamford

INDEPENDENT PROJECTS

Designed bottle labels, CD covers, posters, brochures, invitations, magazines, newsletters, logos, stationery, websites, signage, illustrations, bumper stickers, sports trading cards. Composed and painted murals, graphic furniture, home and office interiors. Instructed after-school furniture painting class. Involved in local community arts programs.

PARTIAL CLIENT LIST – Blue Sky Studios, Dictaphone, Dockside Bar & Grill, Earthmama.com, Gartner Group, Genzyme, International Masters Publishers, Major League Marketing, Moose Crossing Lumber, Offshore Communications, Sapient Corporation, Somerville Arts Council, Stamford Hospital, Taunton Press, WPKN